



AN INTERNATIONAL BUSINESS ADVISORY FIRM

Who We Are





Driving Businesses to Greater Profitability

BBK drives businesses to greater profitability with knowledge, skills and experienced, high quality service. We help companies maximize performance and protect assets, working at a rapid pace to deliver immediate results. In business, each day counts toward bottom line profitability, so we are responsive in implementing custom business solutions, solving complex financial challenges, eliminating waste and improving processes. And we can work with any size company, from Fortune 500 institutions to small and middle-market enterprises, through every stage of the business cycle.





BBK Integrates
Extensive Financial,
Strategic and
Operational
Expertise

INTEGRATED EXPERTISE

BBK is not like other business advisory firms. While most firms focus exclusively on either financial or operational expertise, we integrate both into our solutions – because that’s how real-world businesses operate. Our integrated service approach provides clients the greatest return on investment. And no two companies are the same, so we manage each engagement individually with unique problem solving. Whether our clients’ goals are proactively set forth or thrust upon them by industry or market events, the value of our service is evident and our goals are the same: improve performance, protect assets and maximize returns.

Improve performance

Continuous improvement should be embedded in the culture of every organization, even the most successful. BBK improves performance, rapidly identifying firm weaknesses, whether it’s in the operations, on the balance sheet or in the supply chain. Integrating financial and operational solutions can have a direct, and often immediate, impact on the bottom line.

Protect assets

BBK protects a company’s assets during expected and unforeseen events in a business cycle. If a company is facing litigation, has problems collecting unpaid invoices or needs to sell properties, BBK provides strategic counsel and hands-on execution until the matter is resolved.

Maximize returns

Investments are made for the sole purpose of realizing a significant return. BBK helps companies maximize the return on their investments, from planning product launches and facility expansions, to conducting risk assessments of business acquisitions and improving productivity of underperforming business units.

Delivering Results

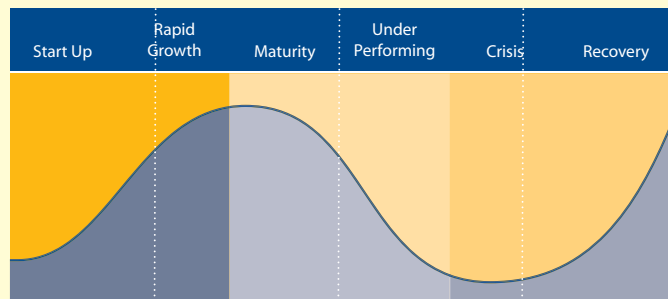
BBK helped a manufacturing company facing inadequate liquidity and a possible customer supply shortage develop and implement a strategic plan designed to maintain flow of parts to customers. By structuring an accommodation agreement, securing a lender, selling assets and building a parts bank, BBK executed a workout and recovered all liabilities without interrupting production or supply to customers.



BBK: Moving Companies Forward

With a broad client base of large and small businesses in many different industries, BBK moves companies forward. We work directly with organizations from the senior leaders to the managers and support staff deep in the company. BBK moves quickly with complete, customized and trusted solutions that you won't find at any other advisory firm.

Innovation, financial soundness and an unrelenting focus on customer wants are characteristics of every successful business. They're the fundamental attributes of profitable and admired companies. For growth and sustained success, however, companies also need an additional element: effective management with an acute macro and micro perspective. Whether it's managing financial results or operational performance, organizations need the ability to identify weaknesses and correct inefficiencies to strengthen the bottom line and grow the top line. And with the explosive competitive growth of the global marketplace, there's increased pressure on companies to be more efficient, creative, cost competitive and financially secure than ever before. But they can't always do it alone.



HIGH QUALITY SERVICE TO A RANGE OF INDUSTRIES

BBK's professionals provide a level of skill far beyond typical business consultants. We integrate our financial and operational expertise with strategy for a holistic approach to help move companies forward. We have delivered results through thousands of successful engagements across multiple industries and business sectors, creating the right environment for achieving results.

CUSTOMIZED, PROVEN SOLUTIONS

There is no one-size-fits-all approach to business advisory solutions. We tailor each approach to resolve the specific issues at hand, while respecting a company's culture and adhering to corporate governance policies to deliver high-quality, measurable results. We combine proven methods and proprietary tools with a long track record of success recommending and executing strategies. For example, as part of a global, proactive SRM process, BBK Ratings provides a proven, quick and easy way to determine if a key supplier is at full strength or has an unseen weakness.

RESPONSIVE PROFICIENCY

Each BBK team member has real-world, hands-on implementation experience, and knows the speed at which results need to happen. Unlike other firms, BBK only deploys business-tested practitioners, not theorists or freshly minted MBAs with only book knowledge. We are quick to react to specific situations and approach every engagement as a trusted business partner.

GLOBAL SERVICE

With offices on three continents, BBK has helped companies with operations in North America, South America, Europe, Australia and Asia. We are experienced in navigating foreign regulations, facilitating transactions in multiple currencies and reaching across borders to manage local operations.

Expertise

- Agriculture
 - Ethanol
- Business Process Modeling
- Commercial Banking
- Commercial Real Estate
- Green Technologies
- Litigation Support
- Manufacturing
 - Aerospace
 - Automotive
 - Boating
 - Generic Drugs
- Municipal Government
- Media - Newspapers
- Healthcare
 - Senior Care



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BBK – READY TO DELIVER

Learn how BBK can improve your bottom line. To talk to a consultant and get started on the road to greater profitability, call 1.800.BBK.0030 or visit www.e-bbk.com.